



Gent Fair Trade

is looking for an

ACTION AND ADVOCACY OFFICER

Fulltime, 12 months

Gent Fair Trade is a partnership between the City of Ghent and Oxfam Worldshops in Gent. The City of Ghent and Oxfam Wereldwinkel Gent-Centrum are putting fair trade on the map, together with a broad group of partners.

We promote Fair Trade practices and a sustainable lifestyle toward the inhabitants of Ghent, people who visit, shop, work, study... (in) the city, support entrepreneurs that sell ethical products and promote fair trade in general. We focus on three topics: fashion, food and electronics.

Main activities the volunteer will be involved with:

The main focus of this volunteer program is organizing events, set up actions and support the advocacy work of Oxfam in Ghent, a.o.:

- Working together with a broad group of partners, entrepreneurs and volunteers,
- Organizing and supporting volunteers in organizing our Fair Fashion Fest (an ethical fashion festival that attracts about 4000 visitors in a day),
- Supporting the Komaf Koffie initiative (a mobile coffee stand that is manned by former refugees),
- Organize other initiatives like our Slow Fashion Show (a catwalk with second hand clothes), Fair Trade Walks through the city, Fashion Revolution Week in the city of Ghent, Fair Trade Week in our city...
- Set up advocacy initiatives together with local stakeholders on actual topics.

The volunteer will also be involved with:

- Periodical campaigns (fashion revolution, world fair trade day, Fair Trade Week, summer campaign...): from brainstorming to practical implementation.
- Keeping contact with our target audience, the ethical entrepreneurs in our network and our volunteers.

Goals of the volunteer project – develop skills and competences in the field of:

- Project and event management: Participants will be involved with the all stages of project and event management, more strategical (brainstorming, working out a concept, defining goals...) and practical (taking contact with speakers, making up material lists, building/decorating the event location...).
- Advocacy and networking: As part of the team of Oxfam, the participant will apply lobby methods and gain insights in the creating process of advocacy practices. The participant will take part in events from partner organizations as a representative of Gent Fair Trade.
- Communication: The participant will gain experience in communication on a more strategic level (getting to know our target audience, writing out communication strategies and how to use Principles of Persuasion in communication, evaluating and monitoring..) as well as a practical level (creating concepts, working out communication plans, creating content...)

- Gain insight and knowledge: We work on the general topic of fair trade, but we specialize on food, textile and ICT. Participants will be able to learn more or less about these topics depending on their field of interest (so they can pick one or more to specialize in).

Profile and requirements

We are looking for someone who

- is motivated to work in an organization that promotes a sustainable lifestyle;
- can write and speak well in English;
- is creative and likes to do content creation for social media (mainly Instagram and Facebook);
- is motivated to work with volunteers;
- is willing to learn about social and environmental sustainability;
- is younger than 31 years old;
- can identify themselves with the principles of the Fair Trade movement (read Fair Trade Charter [here](#)).

We offer

- a volunteer contract for one year ([Check website for period](#));
- a position as part of a team of volunteers and professionals. You will work together with local and international youngsters and people who work for Oxfam (non-profit organization) as well as civil servants who are working for the city of Ghent.
- a work week of 35 hours a week (Monday to Friday) and 24 days of holiday.
- A monthly fee of €550 to cover daily expenses + a reimbursement of (co)housing cost (with a max. of €600 per month) + reimbursement of travel cost from and to Belgium at the start and end of the project;
- The possibility to follow courses related to the volunteer work you will be doing at Gent Fair Trade

Important: This call is part of the European Solidarity Corps. It's a European Union initiative which creates opportunities for young people to volunteer in projects abroad. This means Belgian people can't apply for this vacancy.

Interested?

- Send a motivation letter, CV and video to introduce yourself (optional, but strongly advised because of high amount of AI generated applications) to info@gentfairtrade.be, mentioning 'ESC vacancy – Action and advocacy officer'.
- Deadline: [Check website for deadline](#)

Questions?

You can contact us via info@gentfairtrade.be